

DUPLICATE

INVOICE



WXYZ
20777 W. 10 Mile Rd.
Southfield, MI 48037
Main: (248)827-7777
Billing: (877)290-6086

www.wxyz.com

Billing Address:

Davis Group (The)
Attention: Pam Newby
4201 Bee Caves Road - Suite C-101
Austin, TX 78746

Send Payment To:

WXYZ
P.O. Box 643405
Cincinnati, OH 45264-3405

Invoice #	Invoice Date	Invoice Month	Invoice Period
311028-1	11/06/12	November 2012	10/29/12 - 11/06/12

Station	Account Executive	Sales Office	Sales Region
WXYZ	Dave Lombardo	EWS - Washing	National

Advertiser	Product	Estimate Number
CARE for Michigan	CARE for Michigan	1288

Flight Dates	Order #	Alt Order #
10/30/12 - 11/06/12	311028	

Billing Calendar	Billing Type
Broadcast	Cash

Special Handling

IDB #	Advertiser Code	Product Code
13302		

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	11/02/12	11/06/12	5am News M-F	5-6am M-F	- 1 - - 1 - -	:30	2	\$700.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/30/12 11/05/12 ---- 1-- 1 \$700.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WXYZ F 11/02/12 5:18 AM 5am News M-F 5-6am M-F :30 CMI TV124H \$700.00 NM									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/06/12 11/12/12 - 1----- 1 \$700.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WXYZ Tu 11/06/12 5:27 AM 5am News M-F 5-6am M-F :30 CMI TV124H \$700.00 NM									
2	10/30/12	11/05/12	Action News 6am	6-7am M-F	11- 1 - - -	:30	3	\$1,500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/30/12 11/05/12 11- 1 - - - 3 \$1,500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WXYZ Tu 10/30/12 6:19 AM Action News 6am 6-7am M-F :30 CMI TV124H \$1,500.00 NM 2 WXYZ Th 11/01/12 6:17 AM Action News 6am 6-7am M-F :30 CMI TV124H \$1,500.00 NM 3 WXYZ M 11/05/12 5:58 AM Action News 6am 6-7am M-F :30 CMI TV124H \$1,500.00 NM									
3	10/31/12	11/06/12	M-F 7-9am	7-9am M-F	- 11- 1 - -	:30	3	\$1,600.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/30/12 11/05/12 -- 1- 1- - 2 \$1,600.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WXYZ W 10/31/12 8:54 AM M-F 7-9am 7-9am M-F :30 CMI TV124H \$1,600.00 NM 2 WXYZ F 11/02/12 6:59 AM M-F 7-9am 7-9am M-F :30 CMI TV112H \$1,600.00 NM									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/06/12 11/12/12 - 1----- 1 \$1,600.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 3 WXYZ Tu 11/06/12 8:29 AM M-F 7-9am 7-9am M-F :30 CMI TV112H \$1,600.00 NM									



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CARE for Michigan	CARE for Michigan	1288	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
4	10/30/12	11/05/12	M-F 12-1pm	12-1pm	11-1---	:30	3	\$1,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/30/12 11/05/12 11-1--- 3 \$1,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WXYZ Tu 10/30/12 12:53 PM M-F 12-1pm 12-1pm :30 CMI TV120H \$1,000.00 NM									
2 WXYZ Th 11/01/12 12:54 PM M-F 12-1pm 12-1pm :30 CMI TV124H \$1,000.00 NM									
3 WXYZ M 11/05/12 12:40 PM M-F 12-1pm 12-1pm :30 CMI TV112H \$1,000.00 NM									
5	10/31/12	11/02/12	5-6pm M-F	5-6pm M-F	--1-1--	:30	2	\$1,800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/30/12 11/05/12 --1-1-- 2 \$1,800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WXYZ W 10/31/12 5:52 PM 5-6pm M-F 5-6pm M-F :30 CMI TV111 \$1,800.00 NM									
2 WXYZ F 11/02/12 5:51 PM 5-6pm M-F 5-6pm M-F :30 CMI TV112H \$1,800.00 NM									
6	10/30/12	11/04/12	11pm Action News Updat	11-1135pm M-Sun	-----1	:30	1	\$4,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/30/12 11/05/12 -----1 1 \$4,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
3 WXYZ Su 11/04/12 11:26 PM 11pm Action News Update 11-1135pm M-Sun :30 CMI TV112H \$4,000.00 NM									
7	10/31/12	11/05/12	Nightline	1135pm-1205am M	1-1----	:30	2	\$2,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/30/12 11/05/12 1-1---- 2 \$2,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WXYZ W 10/31/12 12:01 AM Nightline 1135pm-1205am M :30 CMI TV124H \$2,000.00 NM									
2 WXYZ M 11/05/12 12:01 AM Nightline 1135pm-1205am M :30 CMI TV124H \$2,000.00 NM									
8	11/03/12	11/03/12	SA 8-10am Action News	8-10a	-----S-	:30	1	\$900.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/30/12 11/05/12 -----S- 1 \$900.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WXYZ Sa 11/03/12 9:56 AM SA 8-10am Action News 8-10a :30 CMI TV124H \$900.00 NM									
9	11/04/12	11/04/12	Action News SUN 8am	Sun 8-930am	-----S	:30	1	\$900.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/30/12 11/05/12 -----S 1 \$900.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WXYZ Su 11/04/12 9:28 AM Action News SUN 8am Sun 8-930am :30 CMI TV112H \$900.00 NM									
10	11/04/12	11/04/12	Sunday Prime A	7-8pm Sunday	-----S	:30	1	\$4,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/30/12 11/05/12 -----S 1 \$4,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WXYZ Su 11/04/12 7:43 PM Sunday Prime A 7-8pm Sunday :30 CMI TV124H \$4,000.00 NM									



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11	10/30/12	11/02/12	M-F 12-1pm	12-1pm	- TWTF - -	:30	2	\$1,300.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/30/12 11/05/12 - TWTF - - 2 \$1,300.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WXYZ Tu 10/30/12 12:10 PM M-F 12-1pm 12-1pm :30 CMI TV121H \$1,300.00 NM									
2 WXYZ Th 11/01/12 12:22 PM M-F 12-1pm 12-1pm :30 CMI TV112H \$1,300.00 NM									
12	10/30/12	11/02/12	M-F 3p-4p	3-4pm M-F	- TWTF - -	:30	2	\$1,200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/30/12 11/05/12 - TWTF - - 2 \$1,200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WXYZ Tu 10/30/12 3:54 PM M-F 3p-4p 3-4pm M-F :30 CMI TV124H \$1,200.00 NM									
2 WXYZ Th 11/01/12 3:41 PM M-F 3p-4p 3-4pm M-F :30 CMI TV112H \$1,200.00 NM									
13	10/30/12	11/02/12	Dr. Oz	4-5pm M-F	- TWTF - -	:30	2	\$1,500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/30/12 11/05/12 - TWTF - - 2 \$1,500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
2 WXYZ Tu 10/30/12 4:39 PM Dr. Oz 4-5pm M-F :30 CMI TV121H \$1,500.00 NM									
1 WXYZ F 11/02/12 4:41 PM Dr. Oz 4-5pm M-F :30 CMI TV124H \$1,500.00 NM									

Total Spots **25** Gross Total **\$39,100.00**

Payment Terms 30 Days

Agency Commission **\$5,865.00**
Net Amount Due **\$33,235.00**